

CORE – 2021 National Donate Life Month Talking Points - Hospital

- Good morning/afternoon/evening.
- As many of you know, I'm [name], the [title] here at [hospital/health system].
- Thank you all for being here. Your presence here TODAY is proof of your devotion to organ, tissue and cornea donation ALL YEAR LONG.
- We are proud to partner with CORE, the Center for Organ Recovery & Education, during National Donate Life Month.
- The theme of this year's National Donate Life Month observance was inspired by the springtime scene of a garden. A garden and the insects within it serve as symbols of hope, courage and transformed life — themes repeatedly found within the donation and transplantation journey.
- All of us at [hospital/health system] are part of this Garden of Life. Just as the Donate Life garden illustrates an ecosystem of plants, insects and other components working together to form an interconnected living system, we each have the potential to nurture and enrich our communities through organ, tissue and cornea donation.
- Here at [hospital/health system], our work offers hope for a second chance at life to those waiting for a life-saving or life-restoring transplant;
- We help give comfort amidst tragedy to grieving donor families whose loved ones will live on through donation.
- And we have all cultivated a greater understanding of donation and transplantation here in our own hospital and our own community.
- National Donate Life Month marks the perfect time to reflect on the difference [hospital/health system] makes.
- But just as any garden needs water and sunshine to flourish, the Garden of Life needs [hospital/health system] to keep tending to it ... to keep nourishing it. Right now, close to 110,000 people are waiting for a life-saving transplant, including ... [nearly 500 in West Virginia] **OR** [more than 7,000 in Pennsylvania.]
- So, as we leave here today, I'd ask each of you to continue to be part of this life-saving and healing garden by registering as an organ, tissue and cornea donor; by becoming educated about living donation; and by championing the Donate Life cause.
- Thank you for your efforts in promoting organ, tissue and cornea donation and the importance of registering your decision.
- Happy National Donate Life Month.